

# SUPERPENGUIN COIN



A DEX TO SAVE  
PLANET

# INTRODUCTION



**Welcome to the future of decentralized finance!**

We are excited to introduce our groundbreaking project that aims to revolutionize the crypto landscape through the creation of a Decentralized Exchange, or DEX : [Superpenguin Coin or SP Coin](#).

As we embark on this journey, our mission is to empower users with unprecedented control over their assets, fostering a secure, transparent, and efficient trading environment.

Join us in shaping the next frontier of financial innovation, where decentralized protocols redefine the way we exchange, lend, borrow, and contribute to the exciting world of cryptocurrency.

Explore the limitless possibilities as we embark on the creation of a cutting-edge DEX. [The SP Coin will redefine the way we interact with digital assets.](#)

**This is more than a project, it's a transformative vision for the future of decentralized finance.**

# SP VALUES

## **Elevating Cryptocurrency as a Pioneer in Swift Climate Action**

Traditional finance bears a significantly greater responsibility for greenhouse gas emissions compared to the cryptocurrency sector and often funds projects with substantial environmental impact.

Recognizing this, the cryptocurrency industry should assert itself as a frontrunner in expeditious climate action within the energy sector, emphasizing transparency and minimal operating costs.

By harnessing their technological strengths and integrating sustainability into their business models, crypto companies have the potential to play a pivotal role in mitigating climate change.

## **The Intersection of Web 3.0 and Sustainable Development**

Web 3.0, also known as the decentralized web or semantic web, signifies [the next evolutionary phase of the internet](#) characterized by decentralized systems, enhanced security, and increased privacy. Its decentralized architecture holds the potential to facilitate sustainable activities by promoting more efficient and transparent systems.

One notable application of Web 3.0 with significant implications for sustainability lies in the realm of energy. It can facilitate the establishment of decentralized energy systems, empowering individuals and communities to generate, trade, and store renewable energy.

This has the potential to diminish reliance on fossil fuels and reduce carbon emissions. Furthermore, Web 3.0 can foster the creation of decentralized carbon markets, where individuals and companies can engage in the trading of carbon credits to offset their carbon emissions.

Web 3.0 also holds promise in enhancing transparency and accountability within supply chains, contributing to the reduction of the environmental impact of production and consumption. Leveraging blockchain technology, a tamper-proof record of the entire supply chain—from raw material sources to end-users—can be established.

This heightened visibility and accountability can mitigate the environmental consequences associated with production and consumption.

Additionally, the transparency and immutability afforded by blockchain technology can facilitate the development of carbon credits and offset systems. Carbon credits, representing the right to emit a specific amount of CO<sub>2</sub>, can be traded, allowing organizations to offset emissions and contribute to sustainable development projects. The application of blockchain in carbon credit markets enhances transparency and security, ultimately improving the efficiency and efficacy of carbon offsetting.



# SP DEX FEATURES

DEX stands for Decentralized Exchange in English, or "plateforme décentralisée" in French. A DEX is a protocol in which you can buy and sell cryptocurrencies, without the presence of a centralized entity overseeing the management of the protocol.

A DEX is typically embodied by a Decentralized Finance (DeFi) protocol.

## Cryptocurrency Swapping

This is the classic function of a DEX, involving the exchange of tokens for other tokens, commonly referred to as swap. Here, Automated Market Making (AMM) comes into play, connecting a buyer at price X with a seller at the same price X for a given pair.



In contrast to a centralized platform, you only incur the network fees, and there are no transaction fees imposed by the platform. However, it's worth noting that these network fees can be significant, especially on the Ethereum (ETH) network.

Swapping is the pioneering and simplest functionality of a SP DEX, universally offered by all. [It's essentially what enables cryptocurrency trading.](#)

## Lending and Borrowing Cryptocurrencies

For lending, you will deposit your cryptocurrencies so that the SP DEX can make them available to borrowers. In return, you are rewarded with interest, sometimes at high rates (for example, over 10% per year).

As for borrowing cryptocurrencies, you will typically need to provide collateral. Normally, this is set at 120% of the borrowed amount. Therefore, if you want to borrow 2 ETH, you would need to deposit 2.4 ETH. Repayment is automatically executed through smart contracts, allowing you to eventually retrieve your collateral.

Lending and borrowing are, in a way, banking services with a blockchain twist, without any human intervention or credit assessment. [The borrowing conditions are clear, and everything is entirely automated through smart contracts.](#)

## Liquidity Provision for Decentralized Finance

The functionalities described above would not be possible without liquidity provision, which is the very essence of DeFi.

For a swap, for instance, between ETH and USDC to occur, there needs to be a sufficient amount of both ETH and USDC available for all exchanges to be executed.

Liquidity providers will, therefore, make their cryptocurrencies available for exchange, lending, or borrowing, and in return, they will also receive interest.

## Crypto Project Funding

With a SP DEX, you can also participate in Initial DEX Offerings, or IDOs. In summary, an IDO is a fundraising method for a crypto project. The project issues tokens specific to its protocol and provides them to participants in exchange for another cryptocurrency that is already in circulation. This process serves as a means to finance the project.



# PLAN OF ACTIONS

## Stage One

### Presale Launch Q4 2023

Presale 1  
Smart Contracts Audits  
Ethereum Governance Acquisition  
SP Coin Smart Contracts  
Social Media Launch



## Stage Two

### Presale Continue Q1 2024

Presale 2-3-4-5  
Marketing Strategy  
Push Socials Influencers Campaigns  
Launch SP Crypto Challenge  
New SP DEX Development



## Stage Three

### Presale Finish Q2 2024

Presale 6-7-8-9-10  
Continue SP DEX Development  
Display of SP DEX models  
SP DEX : Test phase  
Marketing push into more markets





## Stage Four

### Launch of SP DEX Q3 2024

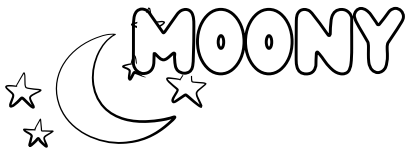
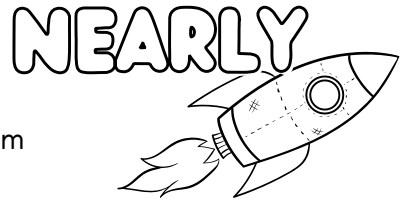
Delivery of SP DEX

Delivery of 1 CEX1 CEX

Delivery Staking & Trading on our Platform

Liquidity Locked

Implement a referral programme



## Stage Five

### The Moon Q1 2025

Delivery of 5 CEX

Burn Strategy Implementation

Social Environmental Ranking

Marketing Push int more markets

Creation of SP tools

## To Be Continue ...

### AI Strategy

The SP team has an unsatiable appetite for breaking new ground in the DeFi space and will continue to build new products, technology, and partnerships to further the value of the entire Sphere Ecosystem



# SP TOKENOMICS

## Initial Total Supply

The total number of tokens that will be created at the launch of the cryptocurrency will be 1.23 billion tokens. This is a fixed quantity and a maximum supply that cannot be exceeded.

## Initial Distribution

During the presale, 20% of the initial token supply is distributed at a progressive price over different stages, as shown in the table below:

Stage	Price	Tokens	Total
1	1SP = \$0.005	\$100M	\$500,000
2	1 SP = \$0.01	\$50M	\$1,000,000
3	1 SP = \$0.015	\$33,3M	\$1,500,000
4	1 SP = \$0.02	\$25M	\$2,000,000
5	1 SP = \$0.025	\$20M	\$2,500,000
6	1 SP = \$0.03	\$16,6M	\$3,000,000
7	1 SP = \$0.035	\$14,2M	\$3,500,000
8	1 SP = \$0.04	\$12,5M	\$4,000,000
9	1 SP = \$0.045	\$11,1M	\$4,500,000
10	1 SP = \$0.05	\$10M	\$5,000,000

### **Deflationary Policy**

The cryptocurrency follows a deflationary policy. This involves a reduction in the number of tokens in circulation through a burning mechanism. The burning mechanism is commonly used to create a deflationary effect, making each remaining token more valuable due to its increased scarcity. However, it must be used with caution, as excessive or unpredictable burning can lead to market instability or a loss of user confidence. Therefore, our project has a clear and well-communicated token burning strategy to maintain trust and stability within its ecosystem. Careful planning, transparent communication, and a commitment to long-term goals are essential for a successful burning rate adjustment strategy.

### **Periodic Revisions**

Regular revisions of the token circulation strategy ensure it is aligned with the project's objectives, market developments, and community needs.

### **Security Measures**

There is a token supply control mechanism in place to secure the system, make it resilient, and prevent potential attacks.

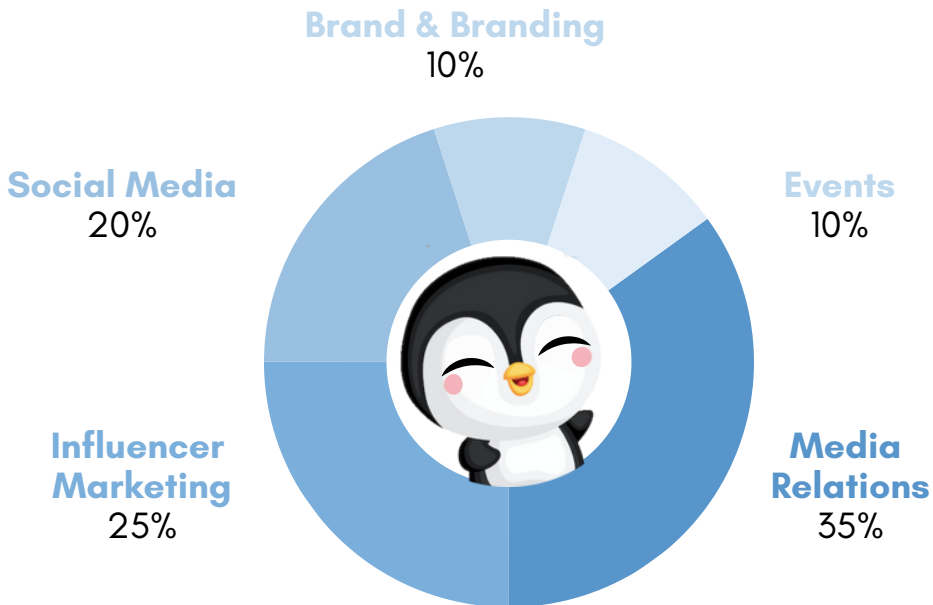
### **Transparency & Communication**

We are accountable to the community to keep them informed of potential changes in the token supply. Transparency is essential to maintain user trust.

### **Governance**

The cryptocurrency's governance will be managed by users. Token holders can vote on important decisions to steer the project according to the users' will.

# MARKETING STRATEGY



## Brand & Branding

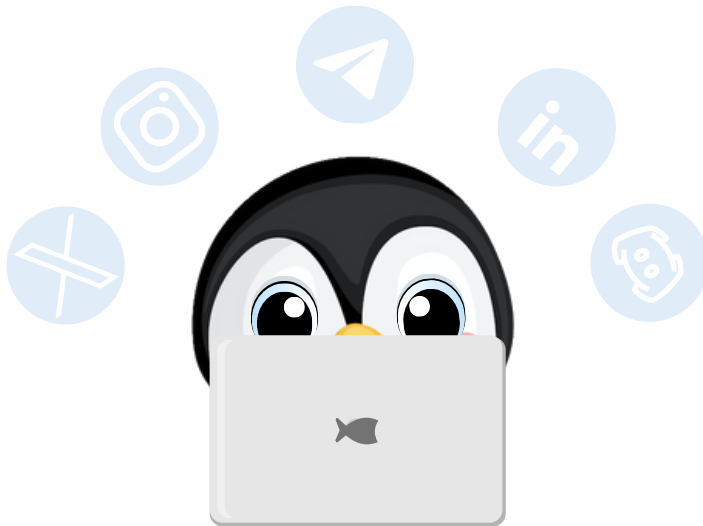
Create a singular and unmistakable brand and product identity encompassing vision, name, visual aesthetics, values, messaging, and language.

## Events

Participating in events to exhibit the project, fostering awareness, driving sales, fostering collaborations, and strategically positioning the brand.

## Social Media (Community Management)

Disseminating products and values through the creation of compelling narratives, including news, insights, features, collaborations, and releases, across various social media platforms such as Telegram, Instagram, Twitter, LinkedIn, and Discord.



### Influencer Marketing

Engaging with influential figures in the blockchain community, who possess a substantial following, can enhance a project's visibility, reaching a broader and novel audience and reinforcing brand recognition.

### Media Relations

Convey the products and values through both broad-reaching channels, like mass market media, and focused platforms, including trade publications and press conferences.

# CONCLUSION

As we conclude this visionary journey, we are not merely presenting a groundbreaking SP Decentralized Exchange (DEX); we are unveiling a catalyst for positive change against the backdrop of melting ice caps and climate challenges. *The SP Coin is not just a technological marvel but a force for environmental good.*

By embracing decentralized finance principles, we not only empower users in the crypto space but *contribute to a sustainable future*. The transparency, efficiency, and low environmental impact inherent in our DEX align with a commitment to combat the ongoing crisis of melting ice caps. Through innovative features like carbon offset mechanisms and eco-friendly protocols, we believe in fostering a DEX ecosystem that doesn't just adapt to the changing financial landscape but actively works towards the preservation of our planet.

Together, we can build a DEX that not only reshapes the way we trade and engage with cryptocurrencies but also contributes meaningfully to the global fight against climate change. Let's make a positive impact!

**Join us in this transformative endeavor, where financial innovation meets environmental responsibility !**

